

INNOVATION EXPO

Launching Digital Health Solutions



Submit an application to compete in
Innovation Expo 2022 on May 18, 2022.



Innovation Expo 2022 – Call for Applications

Have you ever had a “lightbulb moment” or an idea that could improve client care? An innovative concept that could turn an opportunity into a success? A digital health solution that would foster excellence in caring for clients and families? If so, we want to help this idea flourish!

[Submit an application](#) to compete in Innovation Expo 2022 on May 18, hosted by CAMH & The Royal! Winners will receive \$50,000 of funding to bring their innovative digital health solution to life. The deadline to submit an application is **March 31, 2022 at 11:59 p.m. EST.**

Hosted by CAMH and The Royal, Innovation Expo 2022 is a hub for collaboration and digital innovation ideas that directly impact client and family care.

There are two funding prizes to be won:

- The **\$50,000** CAMH Prize supported by Gifts of Light (available to CAMH staff)
- The **\$50,000** The Royal Prize supported by The Royal Ottawa Foundation and the University of Ottawa Institute for Mental Health Research (IMHR) at The Royal (available to Team Royal)

Have an idea and not sure where to start? CAMH and The Royal are working together to foster collaboration by connecting staff with similar ideas and goals across our organizations. Check “Yes” on question #2 if you’re open to joining a collaborative team.

We encourage [all staff](#) at CAMH and The Royal to think innovatively about the many ways we can streamline care and empower innovation in digital health while improving the well-being of our clients, families, and the community.

About Innovation Expo 2022, hosted by CAMH & The Royal

On May 18, 2022, The Royal and CAMH are teaming up to deliver Innovation Expo 2022! This collective effort aims foster collaboration and excellence within the mental health and substance use health space. Innovation Expo 2022 will be delivered virtually.

Bringing together health care providers, clients and families, startups, and the broader community, Innovation Expo 2022 celebrates digital health innovation to revolutionize mental health and substance use health care experiences for clients and families. Through a pitch-style competition, finalists will present their digital health solutions to judges who will then select one winning team for each category.

Do you have an innovative idea that could transform care? Bring it to life at Innovation Expo 2022! [Submit an application](#) before March 31, 2022 at 11:59 p.m. EST.

We want **YOUR** ideas to grow into solutions that directly benefit our clients, families, and communities. Ideas can surround anything connected to your work, including care, research, education, health systems, access to services, or anything else that would benefit from a digital health solution.

INNOVATION EXPO

Launching Digital Health Solutions



Submit an application to compete in
Innovation Expo 2022 on May 18, 2022.



Submission Process

Applications will involve filling out this [short application form](#), as well as submitting an optional 2-minute video "pitch" of your innovative idea. Please complete your submission by **March 31, 2022 at 11:59 p.m. EST**.

If you would like to submit an optional video to accompany your submission, please send your video file or link (e.g., YouTube, Google Drive, etc.) to innovationexpo@camh.ca. Please include your team members' names and the name of your concept in the email. (**Note: Videos will not be evaluated on production value or editing skills, but rather the participants' ability to communicate effectively.*)

Don't miss out on this chance to showcase your innovative concept, engage in some friendly competition and celebrate the brilliant minds of CAMH and The Royal!

Evaluation/Review Process

All submissions will be **evaluated** and **scored** based on the following **four categories (25% each)**:

1. **Impact Factor** (impact on services, programs, clients and families, scope of the application)
2. **Idea Feasibility** (idea is specific, measurable, attainable, and realistic)
3. **Fit with Strategic Plan** (aligns well with your organization's strategy)
4. **Responds to Client and Family Needs** (directly applicable to patient/client and family needs; patient/clients and families are engaged or could easily be included)

Curious how the top innovations will be selected?

Following the submission deadline, a selection committee with representatives from CAMH and The Royal will evaluate and score all submissions. Once a shortlist of semi-finalists is selected, we will host a People's Choice voting competition where staff from both CAMH and The Royal will vote on which pitches they think should compete at Innovation Expo 2022 on May 18.

READY, SET, INNOVATE! [Complete your application now.](#)