



PRESENTED BY



Ziebarth  
Electrical  
Contractors Ltd.

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# 2021 SPONSORSHIP PACKAGE

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MONDAY JUNE 14TH, 2021  
OTTAWA HUNT & GOLF CLUB SUPPORTING



Mental Health - Care & Research  
Santé mentale - Soins et recherche



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## The Royal Open Golf Tournament

The Royal Open Golf Tournament is one of the national capital region's premier annual social events attracting leaders from Ottawa's business, public and not-for-profit communities. Celebrating its 30th anniversary, the tournament raises funds to support the best possible patient care and mental health research at The Royal Ottawa Mental Health Centre. This fun and entertaining event sells out every year providing our sponsors with maximum visibility and exposure to loyal and influential supporters of the cause. The Royal – which is comprised of the Royal Ottawa Mental Health Centre, Brockville Mental Health Centre, the University of Ottawa Institute of Mental Health Research, and Royal Ottawa Place – is the largest provider of specialized mental health services in Eastern Ontario and is internationally recognized as a leader in mental health research.

### Your Support Will

- Fund transformational research
- Contribute to specialized patient care to get people better, faster
- Fund specialized Women's and Cultural Health programs
- Expand our reach and care through Telemedicine and web-based self-help programs
- Offer Fellowship grants to attract healthcare professionals to specialize and serve areas of greatest need
- Educate, inform and banish the stigma around mental illness through public advocacy programs

**The Royal Ottawa Foundation for Mental Health raises funds in support of excellence in mental health research, programs, and patient care. Our goals are simple and clear – to get those suffering from mental illness into recovery faster, and to transform the way major depression is treated. The support of your organization will help us make a difference!**





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### ALL SPONSORSHIP PROPERTIES INCLUDE:

Placement of company name and/or logo: on The Royal website,  
within the event program, and included on applicable event signage

First right of refusal to sponsor The Royal Open in 2022

### PRESENTING SPONSOR (SOLD)

**\$20,000**

- Two complimentary foursomes
- Company name/logo incorporated into event name and graphics
- Visibility in all golf tournament marketing materials
- Opportunity to display company banners onsite on event day
- Opportunity to offer remarks during the tournament program
- Opportunity to provide promotional materials onsite at the event
- Recognition in external newsletters with distribution to employees, businesses, individual donors, and supporters.

### ONLINE LOTTERY SPONSOR (SOLD)

**\$10,000**

- One complimentary foursome
- Company logo placement on all lottery marketing materials
- Company logo placement on online lottery site

### AUCTION SPONSOR (SOLD)

**\$10,000**

- One complimentary foursome
- Company logo placement on online auction site



### PHOTO OP SPONSOR (SOLD)

**\$10,000**

- One complimentary foursome
- Opportunity to choose a photo-op cut-out branded for your company. This cut-out will be used for event day photo-ops.
- Recognition of company sponsorship via the Royal Foundation's social media channels



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## PLATINUM SPONSORS (SOLD)

**\$7,000**

- One complimentary foursome
- Company logo placement in all golf tournament marketing materials
- Company logo placement on all golf carts



All of the Gold, Silver, Bronze and Hole sponsorship properties include an opportunity to enter a foursome into the tournament (This is an additional \$1,600).

## GOLD SPONSORS (13 available)

**\$4,000**

### Safety Sponsor

- Company logo placement on hand sanitizers that will be distributed to each golfer

### Lucky Ball Sponsor

- Company logo placement on a colored golf ball (one given to each foursome).
- Players must take turns playing holes with the coloured ball. Foursomes that haven't lost the lucky ball at the end of the tournament will be rewarded with two strokes off their final score

### Education Sponsor

- Company logo placement on mental health stats and facts signs erected around the course

### Hole Liner Sponsor

- Company logo placement in each hole liner

### Pin Flags Sponsor (2 available)

- Company logo placement on the front or back nine pin flags

## GOLD SPONSORS (con't)

### Food Station Sponsor

- Company logo visibility at food stations on the course

### Score Card Sponsor

- Company logo placement on scorecards

### Mask Sponsor (SOLD)

- Company logo visibility on face masks provided to each golfer

### Beverage Cart Sponsor (2 available)

- Company logo placement on refreshment carts

### Golf Ball Sponsor

- Company logo placement on golf balls given to each golfer

### Snack Sponsor

- Company logo placement on snack packaging provided to each golfer



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## OTTAWA HUNT & GOLF CLUB



### SILVER (CONTEST) SPONSORS (5 available)

#### \$3,000

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#### Longest Drive Sponsor (SOLD)

- Company logo placement on longest drive hole signage
- The golfer with the longest drive will win a prize

#### Hockey Putt Challenge Sponsor

- Company logo placement on hockey putt hole signage
- When foursomes reach the green on an assigned hole, they must putt out using a hockey stick

#### Closest to the Pin Sponsor (SOLD)

- Company logo placement on closest to the pin signage
- Golfers tee off on a par 3. The golfer who's shot lands closest to the pin will win a prize

#### Closest to the Line Sponsor

- Company logo placement on closest to the line signage
- A string is anchored down the middle of the fairway. Golfers attempt to hit the straightest drive. The golfer closest to the line will win a prize.

#### Random Club Contest Sponsor

- Company logo placement on random club contest signage
- On a par 3, golfers spin a wheel that contains the names of all golf clubs. The golfer must tee off with whatever club the wheel lands on AND they must then play out the entire hole with only that club

### BRONZE SPONSORS (9 available)

#### \$2,500

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#### Reception Sponsor

- Company logo visibility in post-golf reception area

#### Putting Green Sponsor (SOLD)

- Company logo placement on putting green signage

#### Registration Sponsor

- Company logo visibility in registration and welcome area

#### Chipping Green Sponsor

- Company logo placement on chipping green signage

#### Bag Drop Sponsor

- Company logo visibility in bag drop zone

#### Driving Range Sponsor

- Company logo placement on driving range signage

#### Water Bottle Sponsor (SOLD)

- Company logo placement on water bottles distributed to golfers

#### Parking Sponsor

- Company logo visibility in parking lot area

#### Snack Shack Sponsor

- Company logo visibility in the snack shack area

### HOLE SPONSORS (36 available)

#### \$1,500

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- Company logo visibility at the tee box or green of one hole





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## SPONSORSHIP REGISTRATION FORM

**NOTE:** All sponsorship properties will be sold on a first come first serve basis

### Sponsorship Selection:

 <b>\$20,000</b> PRESENTING SPONSOR	 <b>\$10,000</b> ONLINE LOTTERY SPONSOR
 <b>\$10,000</b> AUCTION SPONSOR	 <b>\$10,000</b> PHOTO-OP SPONSOR
 <b>\$7,000</b> PLATINUM SPONSOR	
<input type="checkbox"/> <b>\$4,000</b> GOLD SPONSOR	Property _____
<input type="checkbox"/> <b>\$3,000</b> SILVER SPONSOR	Property _____
<input type="checkbox"/> <b>\$2,500</b> BRONZE SPONSOR	Property _____
<input type="checkbox"/> <b>\$1,500</b> HOLE SPONSOR	
<input type="checkbox"/> <b>\$1,600</b> FOURSOME	# of _____
<b>TOTAL: \$</b> _____	

### Payment Method:

Company Name: \_\_\_\_\_

Send invoice to the attention of: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel #: \_\_\_\_\_ Email: \_\_\_\_\_

**VISA**    **MASTERCARD**    **AMEX** Card #: \_\_\_\_\_ Exp. \_\_\_\_/\_\_\_\_

**CHEQUE** Enclosed (payable to The Royal Ottawa Foundation For Mental Health)

Please address all inquiries and communications to Kelly Meincke, Manager Special Events  
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