

The Le
Royal

Mental Health - Care & Research
Santé mentale - Soins et recherche



PRESENTED BY



**Ziebarth
Electrical
Contractors Ltd.**

2023 SPONSORSHIP PACKAGE

MONDAY, JUNE 12, 2023 | OTTAWA HUNT & GOLF CLUB

WWW.ROYALOPEN.CA



PRESENTED BY



Ziebarth
Electrical
Contractors Ltd.

MONDAY, JUNE 12, 2023
OTTAWA HUNT & GOLF CLUB

A message from The Royal Open committee co-chair

The time has come to tee off for a great cause at the 32nd annual Royal Open on Monday, June 12, 2023 at the incredible Ottawa Hunt and Golf Club.

I have proudly served as co-chair of the golf committee for five years, and previous to that, sat on the Foundation's board for 10 years. I know first-hand the incredible impact that The Royal is having in our community and hope you will consider joining me in support of this year's event.

Funds raised through this year's Royal Open will help deliver specialized mental health and substance use health care, advocacy, research, and education to transform the lives of people living with complex and treatment-resistant mental illness. By investing in innovative treatments, better diagnostics, and more personalized care, your support will shine an important light on mental health care, and get more people living with mental illness and problematic substance use into recovery faster.

On behalf of the entire Royal Open golf committee, we hope you will consider helping us reach our goal of \$300,000! The following package offers a range of sponsorship opportunities that can help align your brand with life-changing research and care at The Royal.

We would be honoured if you became a sponsor for the 2023 Royal Open Golf Tournament.

See you in June!

*Brian Murray
2023 Golf Committee Co-Chair*



Your support will:

- Improve access to urgent and critical care, right here, right now.
- Offer hope and possibility through innovative treatments, better diagnostics, and more personalized care.
- Grow the next generation of mental health leaders.
- Provide comfort, a dignifying experience and opportunities for meaningful recovery.



PRESENTED BY



Ziebarth
Electrical
Contractors Ltd.

MONDAY, JUNE 12, 2023
OTTAWA HUNT & GOLF CLUB

The Royal Open Golf Tournament

The Royal Open Golf Tournament is one of the national capital region's premier annual social events attracting leaders from Ottawa's business, public and not-for-profit communities. Now in its 32nd year, the tournament continues to raise funds to support the best possible patient care and mental health research at The Royal. This fun and entertaining event sells out every year providing our sponsors with maximum visibility and exposure to loyal and influential supporters of the cause. The Royal is the largest provider of specialized mental health services in eastern Ontario and is internationally recognized as a leader in mental health research.

Event day details:

- 11:00 a.m. Registration & driving range opens
- 11:45 a.m. Buffet lunch begins
- 12:00 p.m. Inspirational program with keynote speaker
- 1:00 p.m. Shotgun start, scramble format
- 6:00 p.m. Post-golf reception, award presentations, light refreshments

What is included:

- A challenging 18-hole round of golf with power cart
- Access to driving range & practice green
- Online auction, raffle, contests, gifts & more!










PRESENTED BY



Ziebarth
Electrical
Contractors Ltd.

MONDAY, JUNE 12, 2023
OTTAWA HUNT & GOLF CLUB

All sponsorship properties include placement of company name and/or logo within the event program and on applicable event signage, in addition to first right of refusal to sponsor The Royal Open in 2024.

<p>Presenting</p>		<ul style="list-style-type: none"> • Two complimentary foursomes • Exclusive identification as presenting sponsor incorporated in the tournament title • Corporate logo featured prominently in event communications, the event webpage, with a link to your corporate website, welcome banner, event program • Opportunity to address participants during lunch program • Opportunity to provide promotional materials onsite at the event • Recognition across multiple promotional channels
<p>Auction</p>		<ul style="list-style-type: none"> • One complimentary foursome • Company logo placement on online auction site • Recognition in auction related communications • Dedicated recognition post(s) through social media platforms prior to and on tournament day
<p>Lunch</p>		<ul style="list-style-type: none"> • One complimentary foursome • Exclusive identification as lunch sponsor on all related signage and recognition opportunities • Corporate logo featured in event communications, on the event webpage with a link to your corporate website, and event program • Dedicated recognition post(s) through social media platform on tournament day
<p>Green Jacket Media/Photo</p>		<ul style="list-style-type: none"> • One complimentary foursome • On-course activation with professional photographer • Branding/logo inclusion on Flickr platform • Social media activation on event day with key hashtags • Recognition of corporate sponsorship via the Royal Ottawa Foundation's social media channels
<p>Green Jacket Gifting</p>		<ul style="list-style-type: none"> • One complimentary foursome • Custom-fitted Red Rooster Glove and branded sleeve of golf balls per player • Exclusive identification as gift sponsor at distribution (on tent at specific hole) • Corporate logo featured on the event webpage • Tangible branded property with a high level of visibility and longevity





PRESENTED BY



Ziebarth
Electrical
Contractors Ltd.

MONDAY, JUNE 12, 2023
OTTAWA HUNT & GOLF CLUB

<p>Eagle</p>		<ul style="list-style-type: none"> • One complimentary foursome • On-course recognition at a unique property for full visibility • Pin flags (18) • Hole liner (18) • Golf Genius/score card • Snack shack • Beverage cart #1 • Beverage cart #2 • Sun safety • Food station • Raffle • Reception
<p>Birdie</p>		<ul style="list-style-type: none"> • One complimentary foursome • Logo included on dedicated golf cart signage
<p>Par* Four available</p>	<p>\$4,000</p>	<p>Sponsorship (signage) at one of the following activations:</p> <ul style="list-style-type: none"> • Closest to the pin • Longest drive • Closest to the line • Snack box + water bottle • Lucky ball • Mulligan • Random club • Axe-uracy
<p>Bogey* One available</p>	<p>\$2,500</p>	<p>Sponsorship (signage) at one of the following locations:</p> <ul style="list-style-type: none"> • Bag drop • Parking • Registration • Putting green • Chipping green • Driving range • Awareness (F9 cart paths) • Awareness (B9 cart paths)
<p>Hole* Multiple available</p>	<p>\$1,500</p>	<ul style="list-style-type: none"> • On-course identification as a sponsor at the tee or green • Name on the event webpage and in the event program
<p>Hole-in-One One available</p>	<p>In kind</p>	<ul style="list-style-type: none"> • Premier on-course opportunity to promote/feature your goods or services as the prize for a hole-in-one • Dedicated recognition post through social media platforms on tournament day • Hole-in-one sponsors are responsible for securing any required insurance for the hole once the yardage has been determined

All of the Par, Bogey and Hole sponsorship properties include an opportunity to purchase a foursome for an additional \$2,000. **Foursomes are SOLD OUT.*



PRESENTED BY



Ziebarth
Electrical
Contractors Ltd.

MONDAY, JUNE 12, 2023
OTTAWA HUNT & GOLF CLUB

NOTE: All sponsorship properties will be sold on a first come, first served basis.

COMMITMENT FORM

Contact Information

Company Name: _____

Contact Name: _____ Job Title: _____

Address: _____

Email: _____ Phone: _____

Participation Information

Sponsorship Level	Details
<input type="radio"/> Lunch sponsor (\$15,000) - SOLD OUT	
<input type="radio"/> Green Jacket Media sponsor (\$10,000) - SOLD OUT	
<input type="radio"/> Green Jacket Gift sponsor (\$10,000) - SOLD OUT	
<input type="radio"/> Eagle sponsor (\$7,000) - SOLD OUT	_____
<input type="radio"/> Birdie sponsor (\$5,000) - SOLD OUT	_____
<input type="radio"/> Par sponsor (\$4,000)	_____
<input type="radio"/> Bogey sponsor (\$2,500)	_____
<input type="radio"/> Hole sponsor (\$1,500)	Signage at a hole on a course (36 available)
<input type="radio"/> Foursome (\$2,000) - SOLD OUT	
<input type="radio"/> I'd like to make a donation of \$_____ in support of The Royal Ottawa Foundation.	
As a sponsor, what is important to you? (i.e. logo recognition, use of funds, etc.):	

Payment Information

Please send me an invoice

Cheque enclosed (payable to The Royal Ottawa Foundation for Mental Health)

Due to PCI compliance we do not accept credit cards electronically. Please contact Alynn Casgrain to process your payment over the phone.

Please address all inquiries and communications to:
Alynn Casgrain, Coordinator, Community Partnerships and Events

T: 613.722.6521 ext.6310 E: alynn.casgrain@theroyal.ca
1145 Carling Ave., Ottawa, ON K1Z 7K4