Looking for ways to stand out at a job fair?  
Here are some insider tips from The Royal’s human resources team.

Prepare and update your resume and bring sufficient copies for the participant employers.  
(See our resume tip sheet for more information.)

Take time to learn about the organization ahead of time. This will help you ask smarter questions (and answer them, when asked).

Prepare and practice a 20-30 second “elevator pitch” to introduce yourself. It should include relevant work/volunteer experience, skills, abilities and accomplishments, and 3–5 key selling points.

Meeting an employer at a job fair is like a mini-interview, it’s a good idea to prepare yourself in this way. Make sure you’re ready to answer questions such as: Why would you like to work at our organization? (See our job interview tip sheet for more information.)

Prepare a few questions to ask the potential employer such as: What does a typical day of a [job title] look like? What do you like most about working in your organization? (Pro tip: ask questions based on information you learned about the organization on their website.)

Dress professionally and make sure your phone is turned off, just like you would in a job interview.

Introduce yourself with a smile and give a firm handshake (but only if a hand is extended to you first). Be courteous and express your appreciation to the recruiter for meeting with you.

Don’t forget to offer a copy of your resume and collect contact information of the employers you meet.

Afterwards, follow any instructions the recruiter shared with you (i.e. submit a work sample or online application). Take the time to send a thank-you note if you had a short interview during the job fair.