

The Le
Royal

Mental Health - Care & Research
Santé mentale - Soins et recherche



2024 SPONSORSHIP PACKAGE

MONDAY, JUNE 10, 2024 | OTTAWA HUNT & GOLF CLUB

WWW.ROYALOPEN.CA



MONDAY, JUNE 10, 2024
OTTAWA HUNT & GOLF CLUB

A message from The Royal Open committee chair

The time has come to tee off for a great cause at the 33rd annual Royal Open on Monday, June 10, 2024 at the incredible Ottawa Hunt and Golf Club.

I have proudly served on The Royal Open's golf committee for three years, and I'm excited to step into the role of Chair in my fourth year. I know first-hand the incredible impact The Royal is having in our community and hope you consider joining me in support of this year's event.

Funds raised through this year's Royal Open will help deliver specialized mental health and substance use health care, advocacy, research, and education to transform the lives of people living with complex and difficult to treat mental illness. By investing in innovative treatments, better diagnostics, and more personalized care, your support will shine an important light on mental health care, and get more people living with mental illness and substance use disorders into recovery faster.

The following package offers a range of sponsorship opportunities that can help align your brand with life-changing research and care at The Royal.

We would be honoured if you became a sponsor for the 2024 Royal Open Golf Tournament.

See you in June!

*Kelly Rhodenizer
2024 Royal Open Golf Committee Chair*



Your support will:

- Improve access to urgent and critical care, right here, right now.
- Offer hope and possibility through innovative treatments, better diagnostics, and more personalized care.
- Grow the next generation of mental health leaders.
- Provide comfort, a dignifying experience and opportunities for meaningful recovery.



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OTTAWA HUNT & GOLF CLUB

The Royal Open Golf Tournament

The Royal Open Golf Tournament is one of the national capital region's premier annual social events attracting leaders from Ottawa's business, public, and not-for-profit communities. Now in its 33rd year, the tournament continues to raise funds to support the best possible patient care and mental health research at The Royal. This fun and entertaining event sells out every year providing our sponsors with maximum visibility and exposure to loyal and influential supporters of the cause. The Royal is the largest provider of specialized mental health services in eastern Ontario and is internationally recognized as a leader in mental health research.

Event day details:

- 11:00 a.m. Registration & driving range opens
- 11:45 a.m. Buffet lunch begins
- 12:00 p.m. Inspirational program with keynote speaker
- 1:00 p.m. Shotgun start, scramble format
- 6:00 p.m. Post-golf reception, award presentations, light refreshments





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PRESENTING SPONSOR

\$25,000

- **Two complimentary foursomes**
- Exclusive identification as presenting sponsor incorporated in the tournament title
- Logo on event webpage, large event banner, and in event program
- Logo featured prominently in all event communications with a link to your corporate website
- Opportunity to address participants during the lunch program
- Opportunity to provide promotional materials and on-site event signage
- Dedicated recognition post(s) through social media platforms prior to and on tournament day

AUCTION SPONSOR

SOLD

\$15,000

- **One complimentary foursome**
- Logo on event webpage, large event banner, and in event program
- Logo placement on the online auction site (visible & promoted to all of our supporters)
- Dedicated recognition post(s) through social media platforms prior to tournament day

LUNCH SPONSOR

SOLD

\$15,000

- **One complimentary foursome**
- Logo on event webpage, large event banner, and in event program
- Exclusive identification as lunch sponsor during the lunch program
- Dedicated recognition post(s) through social media platforms on tournament day

MEDIA/PHOTO SPONSOR

SOLD

\$10,000

- **One complimentary foursome**
- Logo on event webpage, large event banner, and in event program
- Logo displayed on photoshoot signage used by on-course photographer
- Logo visibility through photos on our Flickr platform
- Dedicated recognition post(s) through social media platforms on tournament day

GIFT SPONSOR

SOLD

\$10,000

- **One complimentary foursome**
- Logo on event webpage, large event banner, and in event program
- Company branded golfer gift to be given to each player
- Exclusive identification as gift sponsor at distribution tent with the opportunity to have your company staff or volunteers at the tent to distribute gift and interact with players
- Dedicated recognition post(s) through social media platforms on tournament day



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EAGLE SPONSOR

\$7,000

- **One complimentary foursome**
- Logo on event webpage, large event banner, and in event program
- On-course recognition on or at one of the following activations:
 - ~~Beverage cart #1~~
 - Lucky ball
 - ~~Pin-flags~~
 - ~~Scorecard~~
 - Water bottle
 - Beverage cart #2
 - Sun safety
 - Hole liners
 - Mulligan
 - Reception

BIRDIE SPONSOR 3/10 available

\$5,000

- **One complimentary foursome**
- Logo on event webpage, large event banner, and in event program
- Logo included on dedicated golf cart signage (72+ carts)

*The below properties **DO NOT** include a complimentary foursome.
The opportunity to purchase one is available **for an additional \$2,000.***

PAR SPONSOR

\$3,000

- Logo on event webpage, large event banner, and in event program
- On-course recognition on or at one of the following activations:
 - Closest to the pin
 - Random club
 - Food station
 - Parking
 - Chipping green
 - Longest drive
 - Snack shack
 - ~~Raffle~~
 - Registration
 - ~~Driving range~~
 - Closest to the line
 - Hockey putt
 - Bag drop
 - Putting green
 - Awareness (F9 & B9)

HOLE SPONSOR 11/18 available

\$2,000

- Name on event webpage, large event banner, and in event program
- Logo recognition at the tee and green of one hole

HOLE-IN-ONE SPONSOR

\$ IN KIND

- Premier on-course opportunity to promote/feature your goods or services as the prize for a hole-in-one
- Dedicated recognition post(s) through social media platforms on tournament day

***Sponsors are responsible for securing any required insurance for the hole once the yardage has been determined*



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NOTE: All sponsorship properties will be sold on a first come basic.

ROYAL OPEN COMMITMENT FORM

Contact Information

Company Name: _____

Contact Name: _____ Job Title: _____

Address: _____

Email: _____ Phone: _____

Participation Information

Sponsorship Level

- \$25,000 Presenting sponsor *(includes two foursomes)*
- \$15,000 Auction sponsor *(includes foursome)*
- \$15,000 Lunch sponsor *(includes foursome)*
- \$10,000 Media/Photo sponsor *(includes foursome)*
- \$10,000 Gift sponsor *(includes foursome)*
- \$7,000 Eagle sponsor *(includes foursome)*
- \$5,000 Birdie/Golf cart sponsor *(includes foursome)*
- \$3,000 Par sponsor
- \$2,000 Hole sponsor

- \$2,000 Foursome *(exclusive to sponsors of the tournament)*

- I'd like to make a donation of \$_____ in support of The Royal Ottawa Foundation.

For sponsorship levels with multiple properties, please indicate your 1st, 2nd and 3rd choice.

1. _____ 2. _____ 3. _____

TOTAL PAYMENT DUE: \$ _____

Payment Information

- EFT** (Invoice with EFT instructions will be sent by email)
- Cheque** (Invoice with mailing instructions will be sent by email)
- VISA, MASTERCARD, AMEX** (Invoice & payment link will be sent by email)

Please address all inquiries and communications to:
Jessica Dubé, Community Partnerships & Events Officer

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