



— THE 35TH —
THE / LE **ROYAL**
— OPEN —

2026 Sponsorship Package

Monday, June 8, 2026



royalopen.ca

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“Thank you for considering supporting The Royal through this year’s Royal Open. Your sponsorship is not just support for a golf tournament. It helps make care that works possible for people living with mental illness and addiction.

I’ve met patients who waited far too long to find the right treatment. And I’ve seen what happens when they finally do. Everything changes. Families breathe again. People can be who they were always meant to be.

With partners like you, more people can access better care when they need it most, and more lives can be reclaimed from mental illness and addiction.”

-Chris Ide, President & CEO, Foundation

YOUR SUPPORT HELPS

- More people receive care, with faster access to urgent care.
- More resources to support loved ones.
- Faster adoption of new treatments.
- Better training and support for healthcare providers and researchers.
- Reduce stigma around mental illness and addiction.



Together, we can help more people reclaim their lives from mental illness and addiction.

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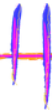
ABOUT THE ROYAL OPEN

The Royal Open Golf Tournament is one of the National Capital Region's most anticipated annual social events, bringing together leaders from Ottawa's business, public, and not-for-profit communities. Now in its 35th year, the tournament continues to generate critical funds in support of exceptional patient care and groundbreaking research at The Royal.

Like a great round of golf, meaningful progress is driven by focus, perseverance, and momentum — a powerful parallel to the journey faced by those living with mental illness and addiction. This spirit of determination and forward movement is woven throughout the event. Consistently selling out year after year, the tournament offers sponsors premium visibility and meaningful engagement with a loyal and influential network of supporters.

SCHEDULE

- 11:00 a.m.** Registration & driving range opens
- 11:30 a.m.** Buffet lunch is served
- 12:00 p.m.** Program begins
- 1:00 p.m.** Shotgun start, scramble format
- 6:00 p.m.** Post-golf networking, food stations, award presentations, refreshments



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PRESENTING SPONSOR

SOLD

\$50,000

- **Two complimentary foursomes.**
- Exclusive identification as presenting sponsor incorporated in the tournament title.
- Logo and link displayed on event webpage and logo on large event banners.
- Logo featured prominently in all event communications with a link to your corporate website.
- Opportunity to speak during the lunch program.
- Opportunity to provide promotional materials on event day.
- Dedicated and tagged posts through social media platforms prior to and on event day.

ACE SPONSORS

\$15,000

LUNCH

- **One complimentary foursome.**
- Exclusive identification as our lunch sponsor with logo displayed on all tables.
- Recognition from the podium during opening remarks.
- Opportunity to provide promotional materials on event day.
- Logo and link displayed on event webpage and logo on large event banners.
- Dedicated and tagged posts through social media platforms on event day.

RECEPTION

SOLD

- **One complimentary foursome.**
- Exclusive identification as our reception sponsor with logo displayed on all tables.
- Recognition from the podium during closing remarks.
- Opportunity to provide promotional materials on event day.
- Logo and link displayed on event webpage and logo on large event banners.
- Dedicated and tagged posts through social media platforms on event day.

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EAGLE SPONSORS **SOLD**

\$10,000

- **PIN FLAGS:** Logo displayed on all 18 pin flags.
- **BEVERAGE CARTS:** Logo displayed on both beverage carts touring the course.
- **GIFT:** Logo displayed on gift for all players.
- **PHOTO BOOTH:** Logo displayed on photo booth event signage.

All of the above Eagle Sponsor opportunities also receive the following benefits:

- **One complimentary foursome.**
- Logo and link displayed on event webpage and logo on large event banners.
- Dedicated and tagged posts through social media platforms prior to event day.

BIRDIE SPONSORS

\$7,000

- **One complimentary foursome.**
- Logo and link displayed on event webpage and logo on large event banners.
- Logo displayed on golf cart signs (72 carts).
- Grouped recognition post via social media story on event day.

PAR SPONSORS

\$5,000

- **One complimentary foursome.**
- Logo and link displayed on event webpage and logo on large event banners.
- On-course recognition for one of the following activations:

- HOLE LINER (18)
- SCORE CARD
- PARKING
- DRIVING RANGE
- REGISTRATION
- HOCKEY PUTT
- BAG DROP
- RAFFLE BOARD
- CHIPPING GREEN
- PUTTING GREEN
- SNACK CART
- RANDOM CLUB
- LONGEST DRIVE
- HALFWAY HUT
- CLOSEST TO THE LINE
- CLOSEST TO THE PIN

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The below properties do not include a complimentary foursome.

HOLE SPONSOR

\$2,000

- Logo displayed on event webpage and name recognition on large event banners.
- Logo recognition at the tee of one of the holes.

HOLE-IN-ONE SPONSOR

\$ IN KIND

- On-course opportunity to promote/feature your goods or services as the prize for a hole-in-one.
- Logo and link on event webpage.

*Sponsors are responsible for securing any required insurance for the hole once the yardage has been determined.



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SPONSORSHIP BENEFITS

	PRESENTING \$50,000	ACE \$15,000	EAGLE \$10,000	BIRDIE \$7,000	PAR \$5,000	HOLE \$2,000	HOLE IN ONE IN-KIND
Exclusive identification as presenting sponsor incorporated in the tournament title.	✓						
Company logo featured prominently in all event communications with a link to your corporate website.	✓						
Opportunity to speak during the program.	✓	✓					
Opportunity to provide promotional materials on-site.	✓	✓					
Two complimentary foursomes.	✓						
One complimentary foursome.		✓	✓	✓	✓		
Dedicated recognition post(s) through social media platforms prior to OR on tournament day.	✓	✓	✓	✓			
On-course/in clubhouse recognition for your designated activation area (See sponsorship package for full activation details).		✓	✓		✓		
Logo displayed on 72+ golf carts.				✓			
On-course opportunity to promote/feature your goods or services at a selected hole as the hole-in-one prize.							✓
Logo displayed at the tee of one of the holes.						✓	✓

OUR REACH

THE ROYAL OPEN

On average, over 150 guests and volunteers attend.



THEROYAL.CA

On average, 909 people visit The Royal's website every day.



THE ROYAL'S SOCIAL MEDIA

Over 30,000 followers across Facebook, Instagram and LinkedIn.



If any of the above opportunities does not meet your philanthropic goals, please contact us for a custom package. Your support will help more people reclaim their lives from mental illness and addiction.

For more information, please contact Kelly Nishizaki at knishizaki@theroyal.ca or 613-585-2807.

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2026 ROYAL OPEN COMMITMENT FORM

Contact Information

Company Name: _____
Contact Name: _____ Job Title: _____
Address: _____
Email: _____ Phone: _____

Participation Information

SPONSORSHIP LEVEL

- \$50,000** – Presenting sponsor + 2 foursomes
 \$15,000 – Ace sponsor + foursome
 \$10,000 – Eagle sponsor + foursome
 \$7,000 – Birdie sponsor + foursome
 \$5,000 – Par sponsor + foursome
 \$2,000 – Hole sponsor

I'd like to make a donation of \$ _____ in support of The Royal.

FOR SPONSORSHIP LEVELS WITH MULTIPLE PROPERTIES, PLEASE INDICATE YOUR 1ST, 2ND AND 3RD CHOICE.

1. _____ 2. _____ 3. _____

TOTAL PAYMENT DUE: \$ _____

Payment Information

- Visa, Mastercard, Amex** (Invoice & payment link will be sent by email)
 Cheque (Invoice with mailing instructions will be sent by email)
 EFT (Invoice with EFT form will be sent by email)

NOTE: All sponsorship properties will be sold on a first come basis.

Please address all inquiries and communications to:
Kelly Nishizaki | Director, Community Partnerships & Events | The Royal
Phone: 613-585-2807 Email: knishizaki@theroyal.ca